



Moodstruck Epic Mascara

Fact Sheet



One Step to Lash Greatness

Legendary lashes are here, and they're delivering iconic lash-by-lash length, clump-free volume, and head-turning stares. Younique's Moodstruck Epic Mascara is a multi-effect mascara that produces a wide-eyed, larger-than-life look that looks phenomenal by itself and also serves as the perfect base for Moodstruck 3D Fiber Lashes+.

Designed to maximize your lashes, the Epic Mascara brush features intermingling high and low density bristles that grip lashes at their root, boosting flaunt-worthy length and definition while providing captivating curl. The tapered tip also allows for defining and thickening even your tiniest, hard-to-reach lashes with precision and control. Finally, the perfect mascara is more than just a fairytale.



Tell me more

- Clinically proven to see visibly improved volume, length, and definition with an intensely black coat.
- For a truly multidimensional finish, go big with a second coat for even more captivating, dramatic lashes (or top it off with Moodstruck 3D Fiber Lashes+).
- A blend of flexible polymers adds buildable volume to lashes.
- Ophthalmologically tested.

Application Tips

1. Place brush at the root of your lashes and gently sweep to tip. Apply second coat for maximum effect.
 2. To use with Moodstruck 3D Fiber Lashes+, apply a single coat of Epic Mascara, wait thirty seconds until dry, then follow with the Gel/Fibers/Gel process of applying 3D Fiber Lashes+.
- Price: \$24 USD, \$29 CAD, \$32 AUD, \$34 NZD, £19 GBP, \$420 MXN, 26 € EUR, \$186 HKD for each 7.5 ml/0.25 fl oz tube.

About Younique

Nature + Love + Science. Since its inception in 2012, Younique has been committed to developing beauty products that combine innovative science with the best ingredients nature has to offer. Younique, famous for its best-selling Moodstruck 3D Fiber Lashes+, is the first direct selling company to pioneer the social media-based business model. Founded by a brother-sister team—Derek Maxfield and Melanie Huscroft—Younique offers women the opportunity to look and feel great while helping advance the brand's mission of uplifting, empowering and validating women around the world.